

Figure 1. Exponential Growth Based on Annual Change of 3.4%

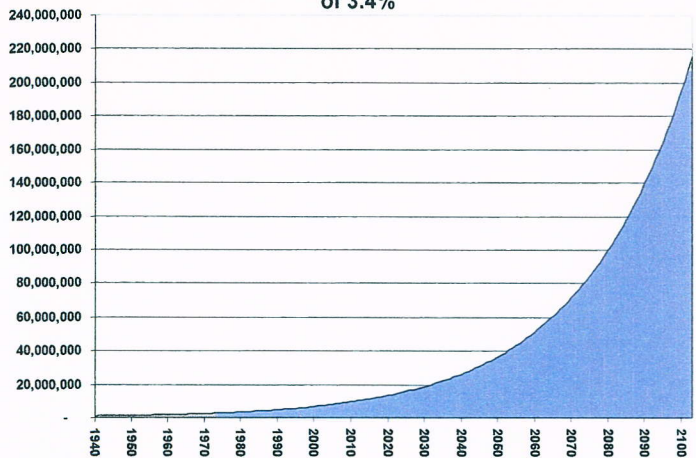


Figure 2. LDS Membership in the U.S. and Exponential Curve: 1940-2003

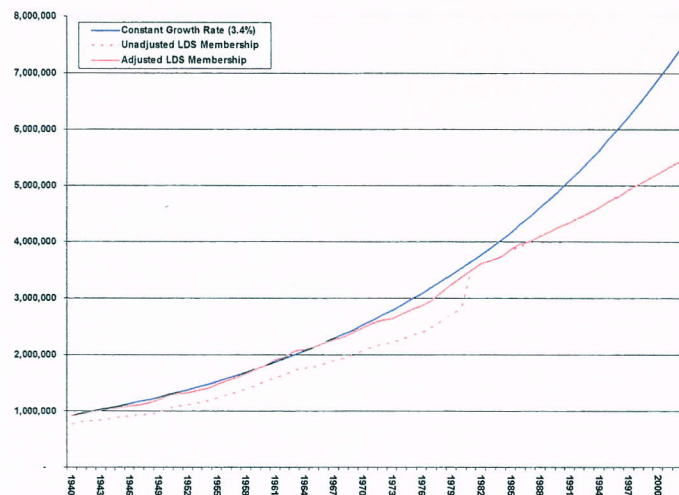


Figure 3. Regression of LDS Growth Rate in USA

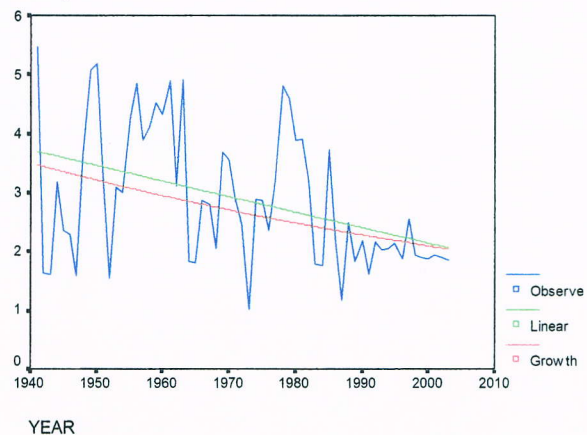


Figure 4. Mormon Growth: Actual, Adjusted and Regression-Based Prediction

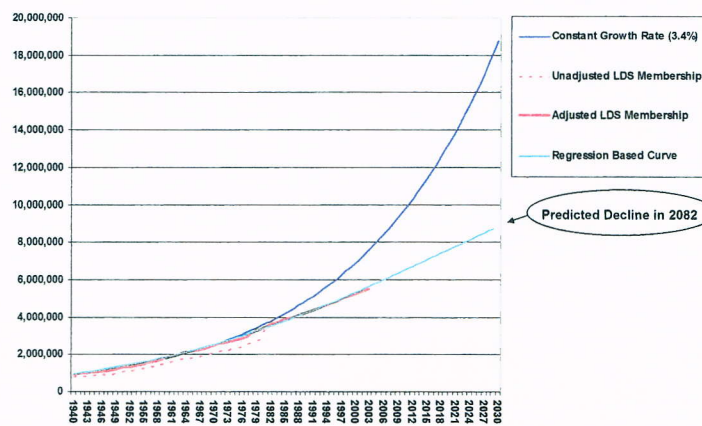


Figure 5. LDS Population Pyramid: 2004

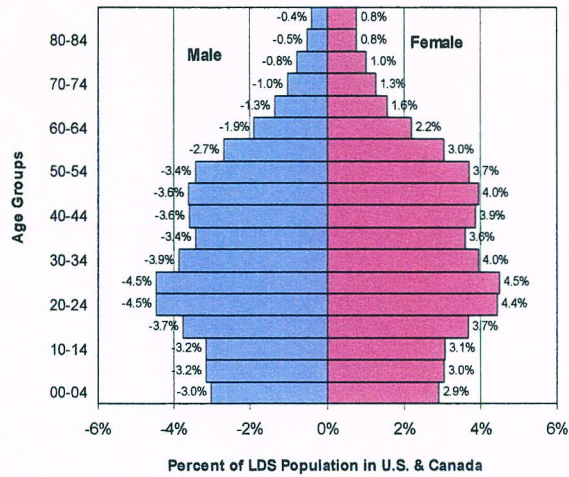


Figure 6. U.S. Population Pyramid: 2000

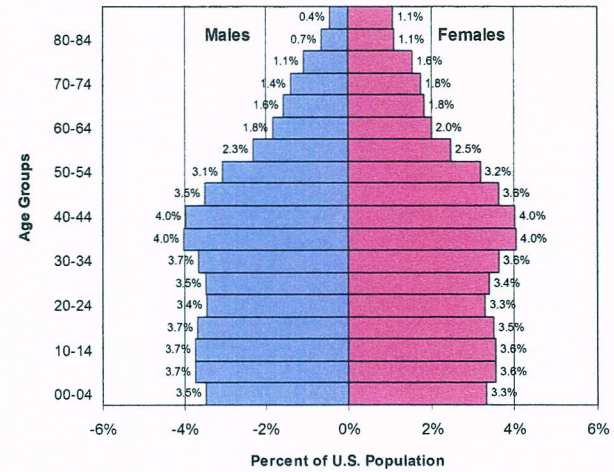


Figure 7. Utah Population Pyramid: 2000

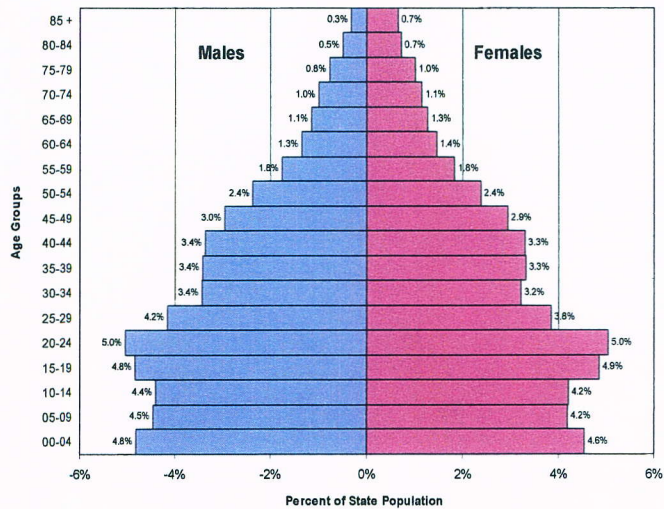


Figure 8. Mexico Population Pyramid: 2000

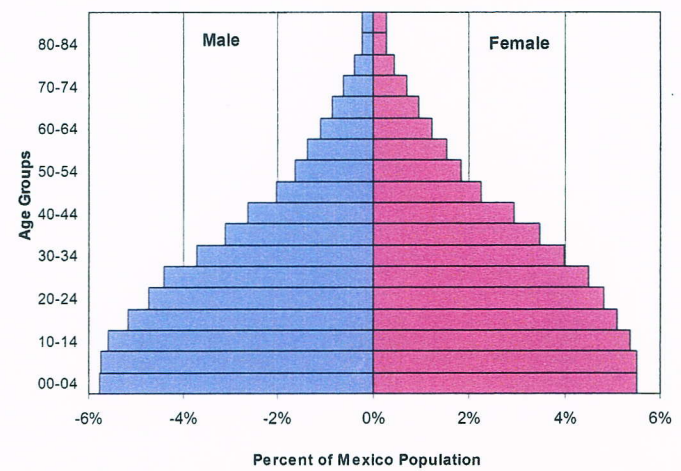


Figure 9. LDS U.S. Membership & Utah Population: 1940-2003

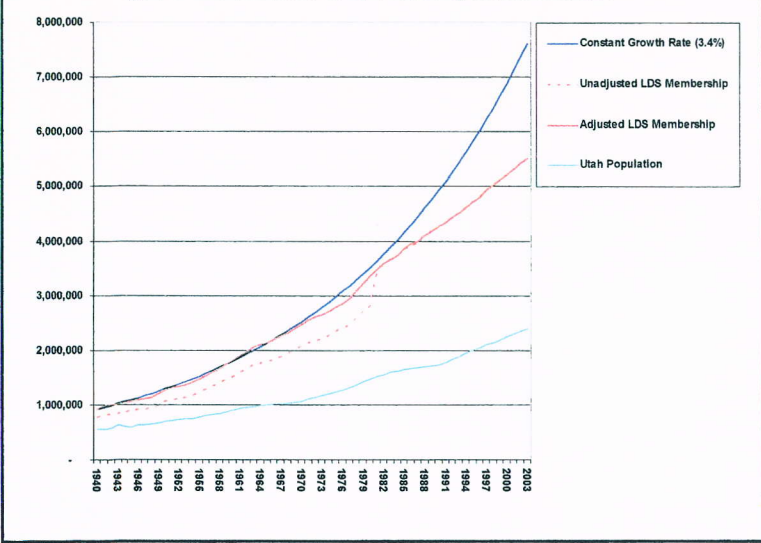


Figure 10. Episcopalians in America: Belonging but not Bothering (to attend)

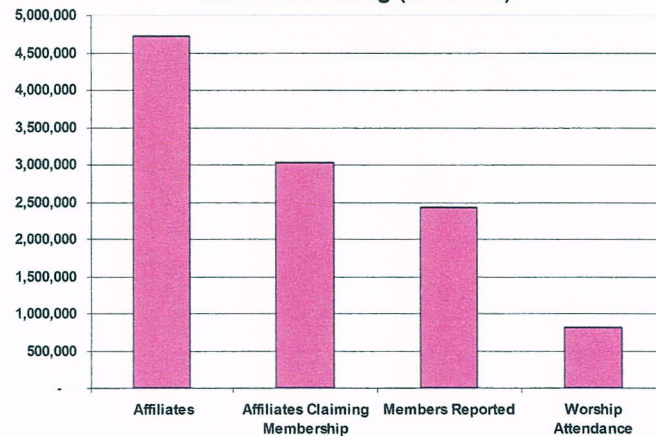


Figure 11. Mormons in America: Belonging Without Believing (that you belong)

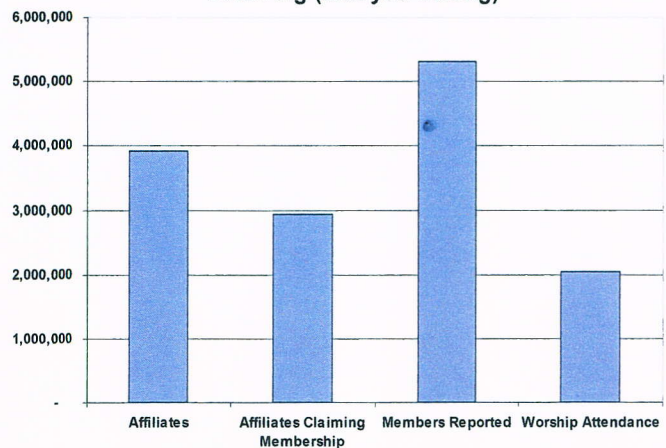


Figure 13. LDS or ECUSA: Who Has More Members?

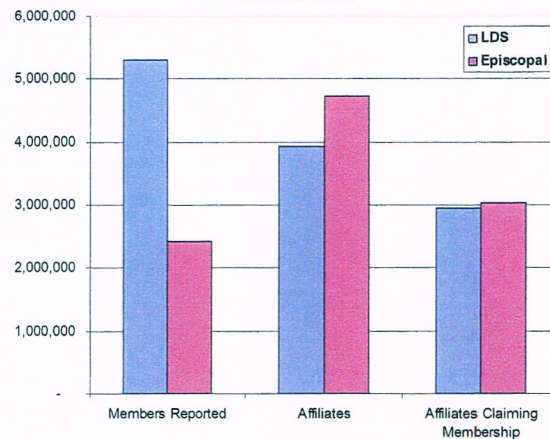


Figure 14. LDS Adjusted Membership & LDS Growth Through Utah Rate of Natural Increase: 1940-2003

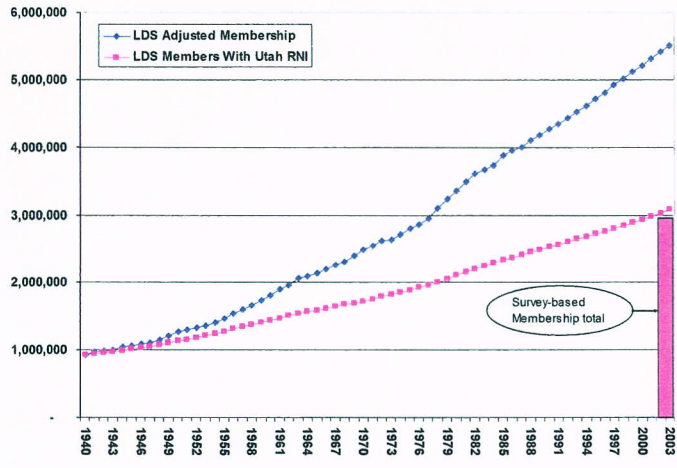


Figure 15. LDS Adjusted Membership & LDS Growth Through Utah Rate of Natural Increase (2 Starting Points): 1940-2003

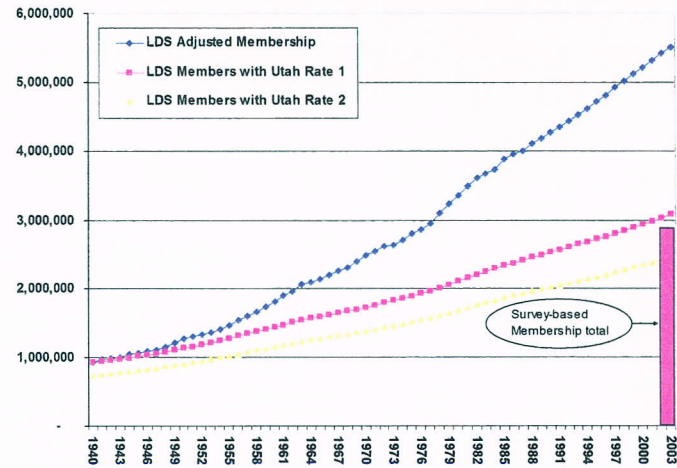
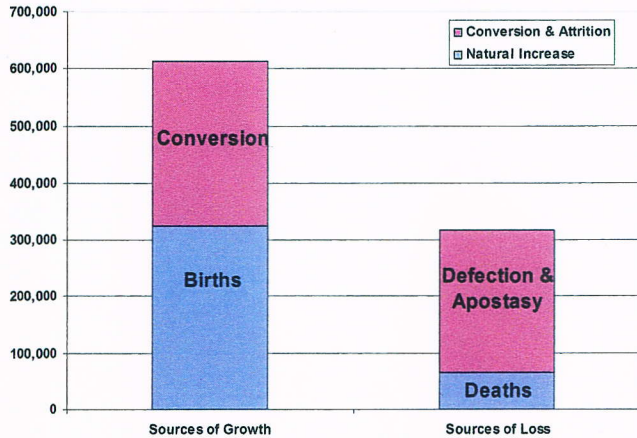


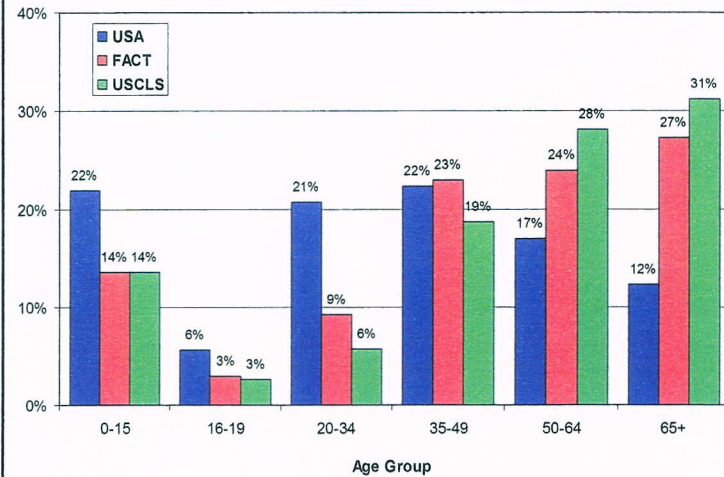
Figure 16. Sources of LDS Gains and Losses: 1999-2004



88% births
12% conversions

← conversions

Figure 17. Age Structure of the USA and ECUSA



aging population
59% are 50+
19,000
26,500 members
lost every year