

CALL FOR CONFERENCE PAPERS AND PANELS**



MORMON MEDIA STUDIES SYMPOSIUM

Sponsored by BYU Department of Communications, BYU Broadcasting, and *BYU Studies*
In Conjunction with the 50th Anniversary of BYU Broadcasting

November 11 & 12, 2010

Brigham Young University, Provo, Utah, USA

<http://ce.byu.edu/cw/mmstudies>

“Mormon Media Studies: Across Time, Space, and Disciplines”

The Church of Jesus Christ of Latter-day Saints and its members have been highly visible in the media in recent years, and also have been actively engaged in the production of media content. While circumstances and technologies have changed over time, the media always have been central to the Mormon experience, and to the interface of Mormonism with societies, institutions, and individuals. This first-ever interdisciplinary Mormon Media Studies Symposium will focus on the academic study of all aspects of Mormons and the media, in the present as well as the past. (The term “media” is used broadly to encompass print and electronic media, books, film, etc.)

Submission of Paper and Panel Proposals

Academics, practitioners, and students are invited to submit competitive papers or panel proposals about any aspect of Mormons and the media. Papers and panels may be broadly interdisciplinary; international perspectives are encouraged; all rigorous scholarly methodological frameworks and theories are welcome. Audio-visual presentations (with rigorous analysis) and short films are welcome. Papers recently presented or published elsewhere may be considered (provide full information). Submissions (which will be peer-reviewed) may be made in three categories: Full Papers; Presentation Papers; and Panels. Full papers should be approx. 6,000-8,000 words. They will be considered by *BYU Studies* for possible publication (if the author wishes). (They must be adapted for a 20-25 minute presentation.) Presentation papers should be approx. 3,000 words. They may be accepted to presentation, panel, or poster sessions. Panel proposals should be approx. 2-3 pages. They should include panel topic and relevance, and panel members’ names, titles, and contact information. For all submissions, include title and short abstract (100 words), author’s full name, title or student status, and contact information. Identifying information should appear only on the cover page.

Deadline: Papers and panel proposals must be submitted by June 30, 2010 in Word or PDF formats as an e-mail attachment to Dr. Sherry Baker at: sherry_baker@byu.edu.

As this is the first ever interdisciplinary Mormon Media Studies Symposium, the range of topics to be explored in paper and panel sessions is wide. Possible topics falling under the theme of the conference include but are not limited to:

- Analyses of media content by or about Mormons (textual, rhetorical, thematic, etc.)
- Mormon media (contemporary, historical, international, etc.): newspapers, magazines, books, television, radio, film, Internet, social sites, etc.
- Content and effects of recent Mormon depictions in news and popular culture
- Mormons, media & politics—U.S. and international
- Mormon media uses and effects, including social media
- Mormon media image (present & historical)
- Content and effects of Mormon PR, advertising, messaging
- Audience studies: meaning-making; effects; responses; influences; behavior and attitudinal changes
- Institutional LDS perspectives on media; responses and effects
- Mormons as media creators, producers, publishers, inventors, disseminators, editors, writers, etc.; or others in these categories who have produced LDS-related media or content
- Mormon-related film, TV programming, etc.
- Historical, sociological, literary, rhetorical, international, etc. perspectives

****KEYNOTE SPEAKER: TERRYL GIVENS****
(see reverse)

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KEYNOTE SPEAKER: TERRYL GIVENS



Terryl Givens was born in upstate New York, just the other side of the Finger Lakes from Palmyra and graduated from Brigham Young University.

He did his graduate work at Cornell and the University of North Carolina at Chapel Hill in Intellectual History and in Comparative Literature. Currently he is Professor of Literature and Religion and holds the James A. Bostwick Chair of English at the University of Richmond. Professor Givens has published articles on Greek aesthetics, literary theory, and European Romanticism.

His books in religious studies and intellectual history include *Viper on the Hearth: Mormons, Myths, and the Construction of Heresy*; *By the Hand of Mormon: the American Scripture that Launched a New World Religion* (which the New York Times called “provocative reading,”), and *People of Paradox: A History of Mormon Culture*, (MHA Best Book Award, 2007). More recently, he has published *The Book of Mormon: A Very Short Introduction* (Oxford, 2009) and *When Souls had Wings: Premortal Existence in Western Thought* (Oxford, 2010). A biography of Parley P. Pratt, co-authored with Matthew Grow, will be released next year. Professor Givens resides in Montpelier, Virginia.

****SEE CALL FOR PAPERS ON REVERSE****