

CALL FOR CONFERENCE PAPERS, PANELS, and PRESENTATIONS
****PROPOSALS DUE JULY 9, 2012****



"Mormon Moment(s) and the Media"

<http://ce.byu.edu/cw/mmstudies/index.cfm>

Sponsored by BYU Department of Communications
November 8 & 9, 2012
Brigham Young University, Provo, Utah, USA

Newsweek's June 2011 cover story was entitled "THE MORMON MOMENT." Recent media focus on Mormons has been intense. But there also have been many Mormon moments in the past. The Church of Jesus Christ of Latter-day Saints, and its members and beliefs, have been spotlighted in the media throughout the Church's history. Mormons also are and have been actively engaged in the production of and appearance in media, and the use of media content and technologies. While circumstances and technologies have changed over time, the media always have been central to the Mormon experience, and to the interface of Mormonism with societies, institutions, and individuals. The Mormon Media Studies Symposium 2012 will focus on the interdisciplinary academic study of all aspects of Mormons and the media, in the present as well as the past. (The term "media" is used broadly to encompass print and electronic media, books, film, etc. Papers dealing with closely related disciplines such as entertainment, theater, and music also will be considered.)

Submission of Paper and Panel Proposals

Academics, practitioners, and students are invited to submit competitive papers or panel proposals about any aspect of Mormons and the media. Papers and panels may be broadly interdisciplinary; international perspectives are encouraged; all rigorous scholarly methodological frameworks and theories are welcome. Submissions (which will be peer-reviewed) should be either full papers (preferred) (approx. 6,000-8,000 words, with 100 word abstract); or extended abstracts (approx. 500 words). Panel proposals must include the following for all panel participants: name, title, expertise on the topic, and short abstract re planned remarks. For all submissions, include in cover letter title, author's (or panel organizer's) full name & title, and full contact information. Identifying information should appear only on the cover page. Proposals to make audio and/or visual presentations (incl. short films) are welcome (must include rigorous analysis). Papers recently presented or published elsewhere may be considered (provide details.)

Examples of topics falling under the theme of the conference include but are not limited to:

- Analyses of media content by or about Mormons (textual, rhetorical, thematic, etc.)
- Mormon-produced media (contemporary, historical, international, etc.): Internet, social media, newspapers, magazines, books, television, radio, film, etc.
- Content, producers, and effects of recent and historical depictions of Mormons in news and popular culture
- Mormons, media & politics—U.S. and international
- Mormon media uses and effects, including social media
- Mormon media image and depiction (present & historical)
- Concepts of voice, identity, and community in media by or about Mormons
- Content and effects of LDS public relations, advertising, messaging
- Audience studies: meaning-making; effects; responses; influences; behavior and attitudinal changes
- Institutional LDS perspectives on media; responses and effects
- Mormon-related film, TV programming, reality show participation, etc.
- Comparative studies (Mormons and media as compared to other religions or institutions)
- Historical, sociological, literary, rhetorical, legal, international, psychological, etc. perspectives re Mormons and media
- Mormon-related entertainment, theater, music, and popular culture productions

Papers presented at the symposium will be given special consideration (at authors' discretion) for publication in the *Journal of Media and Religion* (<http://www.tandf.co.uk/journals/HJMR>)

****Proposals must be submitted by July 9, 2012 in Word or PDF formats as an e-mail attachment to Dr. Sherry Baker at: sherry_baker@byu.edu****

KEYNOTE SPEAKER: DR. DAVID CAMPBELL (see reverse)

**SEE CALL FOR PAPERS ON REVERSE
PROPOSALS DUE JULY 9, 2012**

MORMON MEDIA STUDIES SYMPOSIUM
NOVEMBER 8-9 2012

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KEYNOTE SPEAKER: DAVID CAMPBELL



David Campbell is the John Cardinal O'Hara, C.S.C. Associate Professor of Political Science at the University of Notre Dame and the founding director of the Rooney Center for the Study of American Democracy. He is the co-author (with Robert Putnam) of *American Grace: How Religion Divides and Unites Us*, which has been described by the *New York Times* as "intellectually powerful," by *America* as "an instant classic" and by the *San Francisco Chronicle* as "the most successfully argued sociological study of American religion in more than half a century." *American Grace* has also received both the 2011 Woodrow Wilson Award from the American Political Science Association for the best book on government, politics, or international affairs and the Wilbur Award from the Religious Communicators Council for the best non-fiction book of 2010.

Prof. Campbell is also the author of *Why We Vote: How Schools and Communities Shape Our Civic Life* and the editor of *A Matter of Faith: Religion in the 2004 Presidential Election*. As an expert on religion, politics, and civic engagement, he has often been featured in the national media, including the *New York Times*, *Economist*, *USA Today*, *Washington Post*, *Wall Street Journal*, *Time*, NBC News, CNN, NPR, Fox News, and C-SPAN.

Born and raised in the bustling metropolis of Medicine Hat, Alberta, Canada, he currently lives in Granger, Indiana. He and his wife Kirsten have two children, Katie and Soren.