

# The Mormon Moment

## Call for Chapter Proposals

Between the 2002 Olympics in Salt Lake City and the presidential candidacy of Mitt Romney in 2012, an unprecedented amount of attention was focused on The Church of Jesus Christ of Latter-day Saints (LDS/Mormon Church) and its members. This period of time has been called the “Mormon Moment.”

In this edited volume, we plan to explore two aspects of the Mormon Moment. The first section will include chapters that examine the manifestations of the Mormon Moment. What were the activities, events, and news stories related to Mormonism that drew such significant attention to the religion? The second section will include chapters that reflect upon the Mormon Moment, particularly as to how it affected specific groups or how it was viewed by those groups.

We are looking for chapters that specifically address the following topics:

- Section I
  - The 2002 Winter Olympics
  - Mitt Romney's presidential candidacies
  - Mormon politicians and immigration policy in Arizona and Utah
  - Warren Jeffs, the FLDS, and other polygamist and fundamentalist groups
  - LDS involvement in Proposition 8 and other same-sex marriage and equality issues
  - The “I’m a Mormon” campaign
  - The Book of Mormon musical
  - Mormons and Mormonism in popular culture
  - Other Mormon or Mormon-related candidacies (e.g., John Huntsman, Mia Love)
  - Other elements of the Mormon Moment not listed above
- Section II
  - The LDS Church and Church Public Affairs
  - Everyday [or “rank and file”] members of the religion, including activity in the Bloggernacle and other online Mormon forums and websites.
  - Various constituent groups of society including: women, African Americans (Mormon and non-Mormon); Hispanic Americans (Mormon and non-Mormon); other religions (including Jews, Evangelicals, Catholics, Muslims, FLDS, Community of Christ, Apostolic United Brethren, and others); atheists and agnostics; LGBTQ communities (including Mormons and non-Mormons); oppositional groups; and international responses
  - Other relevant groups not listed.

Proposals should be between 3 and 5 pages in length and should detail how the proposed chapter will address one of the above topics with a clear delineation of the methodology that will be used (e.g., content analysis, quantitative survey research, interviews, etc.). Proposals should also include a one paragraph summary of the author(s) qualifications.

Although our plans for the volume are still in a preliminary stage, we anticipate approximately 12-15 chapters. We will also consider chapters on additional topics given a compelling argument that the topic is strongly related to the Mormon Moment.

Proposals should be submitted electronically as a Word or LibreOffice document to Ryan T. Cragun

([ryantcragun@gmail.com](mailto:ryantcragun@gmail.com)) by **March 31st, 2013**. We will examine the submissions and make a determination as to which we would like to include in the book by **May 31st, 2013**. Tentatively, we envision final versions of chapters being submitted by **December 31st, 2013**.

Please forward this announcement to any colleagues you think may be interested. If you have any questions, please contact one of the editors at the email addresses noted below.

Sincerely,

Sherry Baker  
Brigham Young University  
[sherry\\_baker@byu.edu](mailto:sherry_baker@byu.edu)

Ryan T. Cragun  
University of Tampa  
[ryantcragun@gmail.com](mailto:ryantcragun@gmail.com)

Michael Nielsen  
Georgia Southern University  
[mnielsen@georgiasouthern.edu](mailto:mnielsen@georgiasouthern.edu)

Rick Phillips  
University of North Florida  
[phillips.rick@gmail.com](mailto:phillips.rick@gmail.com)