

Product Research Manager

The Church of Jesus Christ of Latter-day Saints
Salt Lake City, Utah

Posting Info:

Job ID: 158136
Type of position: Regular full-time
Posting Dates: 7/1/2016-7/16/2016
Department: Correlation – Research Information Division (RID)
Start Date: Preferred August to September 2016 or as negotiated
Salary: Commensurate with qualifications and experience

Purposes

This senior position conducts and directs all phases of program/product research from consulting on the potential for possible products, defining information needs, to consulting on the use of information. Products include Church programs, products, training, etc. Research enables Church leaders to design, develop, and implement quality products that will effectively help individuals and families come unto Christ. This Research Manager leads out in project design, implementation, execution, and client presentations and meetings.

Qualifications

Master's or PhD degree in the social/behavioral sciences, evaluation research, or media or marketing research
Minimum of ten years professional work experience with completed Master's degree; PhD preferred
Demonstrated management experience in coordinating research across a variety of products and originating organizations and managing large and complex research projects
Extensive knowledge and experience assessing outreach programs and institutional messaging for varied audiences in different global settings
Ability to be diplomatic yet firm in negotiations with product sponsors, managers, and producers about using and reporting independent research
Ability to work under pressure on multiple projects and administrative duties
Strong oral and written communication skills
Ability to provide excellent customer service
Occasional travel
Advanced statistical expertise very helpful
Member of The Church of Jesus Christ of Latter-day Saints and currently worthy of a temple recommend

Responsibilities

Consult

Consult with high-level clients to answer administrative questions and solve complex problems. Review product plans and advise sponsors regarding the use of research (formative and summative). Advise and coordinate operational efficiency research conducted by others (e.g., web analytics).

Conceptualize

Ability to think broadly about the use, usefulness, and potential effectiveness of specific products (programs, materials, messaging) in the mission of the Church to bring souls to Christ. Develop models to explain complex problems.

Conduct Research

Work with clients to define research needs. Apply strong theoretical and conceptual thinking to designing research (qualitative and quantitative) within organizational constraints. Produce quality information and communicate findings and implications through written reports and presentations. Oversee data collection and data analysis. Create databases and analyze data using inferential statistics.

Lead Others

Use strong interpersonal skills to direct or participate in multi-disciplinary teams; mentor junior colleagues; be accountable for the quality of work processes and products; and manage limited resources well.

Research Information Division (RID)

Under the direction of the General Authorities, RID provides timely, relevant, and reliable research information. At their request, we help identify needs, analyze problems, and suggest solutions. The issues we address are interesting, challenging, and wide-ranging in scope. For example, we study and consult on basic religious processes, evaluate Church programs and products, and monitor key trends.

We work in a dynamic, team-oriented environment and are looking for bright, talented, energetic people to join us. Our division includes research professionals from a variety of social science disciplines. Each individual is expected to participate in conceptualization, research, leadership, and consulting.

Application

Apply on-line: www.LDS.jobs (Click on the “Advanced Search” link and enter the job reference ID number 158136 in the “Job Opening ID” field after signing in.)

Please include in your on-line application 1) a letter of introduction describing your qualifications and what you feel you would contribute to this work and 2) a vita or resume.

For full consideration apply before July 16, 2016.

Questions about this position can be directed to:

Dr. Gary Walton, Search Committee Chair, waltongr@ldschurch.org